

# YOU CAN end child abuse *Minnesota*

1-800-CHILDREN

## MINNESOTA CAN PREVENTION FORCE PAGE

- ✓ 3 easy steps to help prevent child abuse
- ✓ What you can do in a minute
- ✓ Teasers and links to list of members, more things you can do, talk-back chat, and sign-up pages

MINNESOTA CAN  
PREVENTION FORCE  
SIGN-UP FORM

LIST OF MEMBERS  
WITH LINKS

MORE THINGS YOU  
CAN DO (LINKS)

TALK-BACK CHAT PAGE  
OF WHAT'S WORKING



Yes, But How?

Prevent Child Abuse Minnesota presents the next step in the *You CAN End Child Abuse Minnesota Campaign*:

The Minnesota CAN Prevention Force  
*Changing the Culture for Children*



The Minnesota CAN (Child Abuse and Neglect) Prevention Force is a way for all Minnesotans to join together to support families and protect children. Members of the CAN Force commit to take action to prevent child abuse and to share and learn from one another's experiences in the process. Here are the elements:



This is the portal to the  
Minnesota CAN Prevention Force.

Clicking on it on the PCAMN website, or  
the website of a Prevention Force partner,  
will take visitors to the Prevention Force  
information page.

- A website where any individual organization and group can get ideas about how to prevent child abuse.
- A way to be part of a community working together on the prevention of child abuse and neglect and learning from one another about what is working through conversation on the website.
- A way to engage all Minnesotans in a research project about the effectiveness of our efforts

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# Minnesota CAN web page

***It only takes  
a minute.***

Choose something you CAN do to  
Prevent child abuse. Click  
To see lists of ideas

## **JOIN**

Just sign up that you commit to  
doing something to prevent  
child abuse – that's all it takes  
to be a member of the CAN Force.

## **Talk Back**

Join the conversation, Read  
What others are doing.  
Report back and tell us  
What you did. What did  
you observe when you did it?

## **The Community**

See a list of organizations and  
Individuals who are members.  
(Only those who wish to be  
listed are listed here.)

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# *It Only Takes a Minute*

## Things you CAN do

- Here's where we need your help! We are assembling a list of all the things any of us can think of to do to Prevent Child Abuse. Send us your ideas! Send suggestions to [bthurber@pcamn.org](mailto:bthurber@pcamn.org).
- There will ultimately be several lists, broken down by how long each action will take and by target audience for each action.

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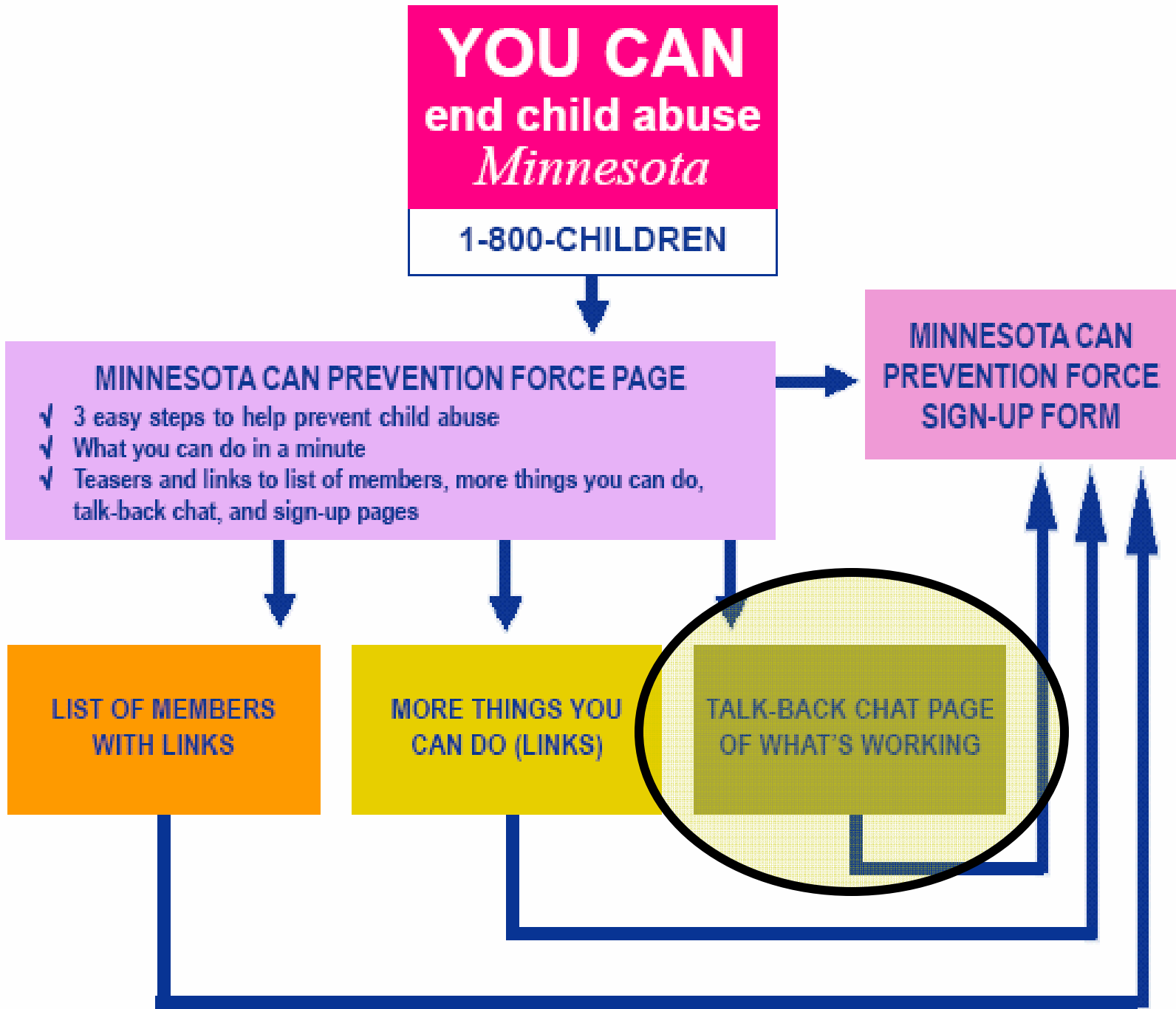
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# Talk-Back: What's Working?

- Members will be prompted monthly to report in on what they've been doing/observing.
- Comments and observations will be posted on the Talk-back page (provided the member approves of sharing their comments and PCAMN staff approve the content).
- Visitors can respond to what they read on the talk-back chat page (provided that PCAMN staff approve the content of their comments).
- An evaluation component will be developed to integrate with the feedback of members- this is the research project element. This part will probably not be launched right away, but rather will be added in a few months.

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# Members List

- We need your help here, to be a charter member! We would like to have a list of charter members to include on this site when it launches would you be one? E-mail [bthurber@pcamn.org](mailto:bthurber@pcamn.org) to become a charter member.
- Anyone who joins, organizations or individual can have their name on the list of members if they wish. No one will be listed without their consent.
- Prevention organizations may have links to their sites on this list (subject to approval for appropriate content)

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# Sample Sign-Up Form

First Name

Last Name

\*E-Mail

Address

City

State

(Not from MN? Checkout  
Child Abuse Prevention  
Efforts in your state!)

Phone

County

Please indicate what you will do to prevent child abuse (Choose from list or write your own)

- 
- List my name on the Member Page
  - Sign me up for PCAMN Monthly E-NEWS
  - Send me a reminder to report my child abuse prevention experiences and observations.
- 
- Print Your CAN Prevention Force Membership sign.

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